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## “GUYUB TRISNO” FINE ART EXHIBITION: DONATION AND RECOVERY OF THE COVID-19 PANDEMIC

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### ABSTRACT

#### KEYWORDS

Exhibitions, fine arts, COVID-19, donations, artist, orphans

A pandemic is like a mirror that shows us the realities of life (Teng & Margaret, 2020). This fact of life is the importance of doing for humanity as did the artists of Trisno Guyub's members. They initiated a joint exhibition for donations and recovery from the Covid-19 pandemic. This exhibition was attended by 118 artists and exhibited around 200 works of art, paintings and sculptures. The first purpose is an effort to share and the second is so that artists can fulfill their artistic expression. This study uses a qualitative method in the form of an explanation of the pandemic condition and how a group of Guyub Tresno conducts exhibition efforts as one of the recovery efforts. The pandemic period in various fields experienced significant social and economic changes in society. Life is relatively difficult and efforts to maintain and develop the arts continue. Artists generally focus on how to create works according to their intuition. Meanwhile the strategy of how the work can be distributed with a certain dowry during the pandemic is also relatively difficult. This also applies to other disadvantaged groups of people, namely orphans of course. Those experiencing the same problem may be more concerned. The limitations of children who have lost their parents as the foundation of life and learning to live are gone. Meanwhile, this happens to artists who are in a state of suspended animation. This exhibition is one of the positive forums for an honorable life and ways to share with others. The aim of this exhibition is recovery (Farah & Nasution, 2020) together with the way artists share with fellow artists and orphans. It is hoped that it can contribute to awakening the creative process of artists and can ease the burden on orphans affected by the Covid-19 Pandemic.

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#### INTRODUCTION

The COVID-19 pandemic is a new normal in life, culture, economy, social and politics. Movement restrictions to contain this pandemic continue to be carried out. The occurrence of social and economic sector life pressures so that people can work well again (Jamaludin et al., 2020). New normal is defined as a new change due to the impact of a pandemic that affects both positively and negatively. A negative correlation was found between the social aspects, the positive in the education of collective understanding about insights about what to do with this pandemic (Alghamdi, 2021). How to respond to negative impacts with efforts and strategies to emerge as a new culture in the life of today's society. It is everyone's choice to decide whether to dissolve or be excited to change that life. This depends on how each individual responds. Attitudes require ethics, beliefs, values, and ethical-based skills beyond the short term with little consideration for the social goals of that society (Hernández-López et al., 2020).

The situation that affects the economic life of the community is no exception for the artists, some of whom have difficulty in appreciating their work. Even the representation of paintings, the level of understanding is gradually changing, namely art information affects art appreciation (Abe et al., 2020). Moreover, limited employment opportunities due to sluggish

business activities from the policy of the Enforcement of Restrictions on Community Activities (*PPKM*) have also triggered a sluggish appreciation of fine arts. Even large supermarkets, restaurants and cafes have been forced to close. As a result of the closures they may close permanently and many of them have lost their jobs and went bankrupt (Nicola et al., 2020).. This affects the traffic in the arts to decrease during the pandemic from the consequences of a declining business. They are busy with self-defense in order to be healthy and not exposed to covid-19. Even getting basic social services is also getting harder during the pandemic. Communities find it difficult to obtain quality food for proper nutrition, health services, and education for children. The economic-social impact of the pandemic has increasingly cornered the space for artistic activity.

Art certainly has a purpose as self-entertainer by expressing feelings and giving up the sharpness of intuition that is troubling his mind to be expressed in the form of works of art. Realist interpretation of describing the world as it is realist interpretation helps to develop new ideas and good intuitions about the nature of physical objects at the micro level (Dieks, 2019). Respect for the artist's expression is the essence of the work produced. Thus, art is sometimes far from the principles of distribution strategy. A potential drawback is that it does not explicitly consider distribution using its ranking loss (Shen, 2020). Generally there are individuals, groups, institutions, and others who try to bridge these weaknesses. Then came the galleries, auction houses, collectors, and others. It can be understood that art products are secondary to human needs. They emerge as secondary contributions to the local economy through the multiplier effect, which refers to the additional economic activity generated by economic activity in the arts sector (McCarthy et al., 2018). For people who want to have a work of art becomes an option after basic needs are met. Another goal in the arts is to strive for appreciation and inclusion in the circulation of the fine arts business, which sometimes has economic value. Pop art blurs the line between fine art and commercial art generating businesses with the potential of art marketing. Its performance depends exclusively on financial and economic developments in business and industry (Hong & Kim, 2020). It becomes a little complicated when the interest in collecting decreases, while even making art needs to be alive so that the process of creating a work of art is maintained in its sustainability.

This issue is the background for the emergence of this joint exhibition. The first purpose is an effort to share and the second is so that artists can fulfill their artistic expression. This exhibition is an attempt to answer that question. Friendship in humanities is maintained and can be shared with orphans. This initiative needs to be supported by stakeholders to donate as well as appreciate quality works of art while lightening the burden on artists and orphans.

## RESEARCH METHOD

This study uses a qualitative method in the form of an explanation of the pandemic condition and how a group of Guyub Tresno conducts exhibition efforts as one of the recovery efforts. Artists in this exhibition try to construct art concepts and form creative visions, as well as how they develop methods for creating a series of artworks, paying special attention to the modification process (Yokochi & Okada, 2020). An interview process was conducted from a sample of artists who could represent the population of exhibitors. This method of writing begins with looking for similarities in the concept of the theme to the artists through curatorial direction. Exploration as a method to foster creative ideas from artists is an effort to create different and characterized art. The artists involved are selected who have the capacity and quality of art to meet curatorial standards according to the theme raised. Therefore, in exploring inspiration, artists generate creativity to create good quality art, including how the process of realizing a work has a good concept, supported by artists who are diligent, thorough, and full

of patience in the process. Creativity, activeness, and continuous routine in creating art will affect the aesthetic quality of the work produced. It is not enough just to rely on skills, but knowledge of arts and general knowledge is needed as adequate insight as a rationale to support creativity.

The curatorial method gives a holistic direction to the works on display that have the value of the concept, appearance, and display of the work. The curatorial seeks to communicate the work presented with the appreciator. The concept of the exhibition is a discourse that is well developed with research by studying the problems that arise in the constellation of fine arts and issues that occur today. The COVID-19 pandemic is a crucial problem that is currently happening, so the selection of recovery is something that requires an urgent solution. In the selection of works curated in accordance with the expectations of the exhibition, works that pass the curation are works that have good quality. Even though the Trisno Guyub group is a combination of artists, the curation process is still conducted.

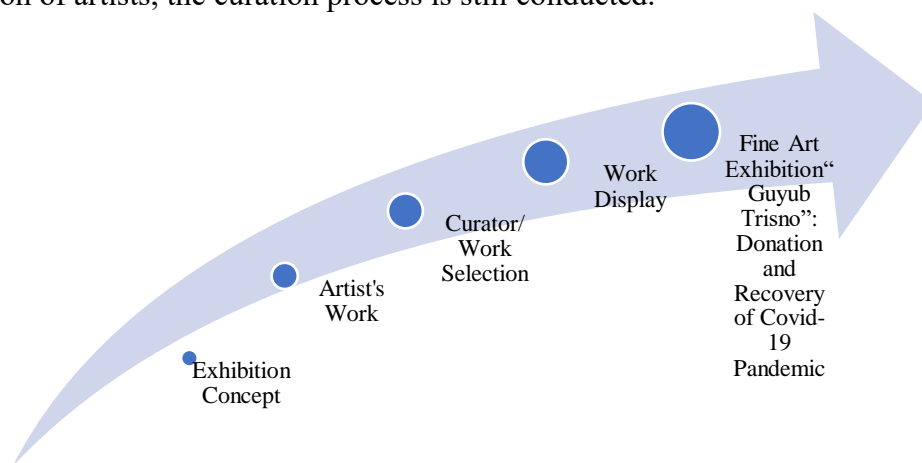


Figure 1. Schematic of Exhibition Curatorial Method (scheme: Timbul Raharjo, 2022)

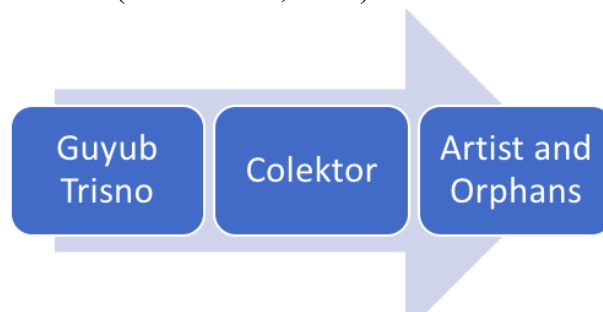
## RESULT AND DISCUSSION

### Data Presentation and Discussion

The exhibition is based on the anxiety of the artists in responding to the COVID-19 pandemic situation that has made the community miserable. The desire to share among artists in need especially for orphans. For orphans who have lost their parents, if the child has reached puberty, then they can live independently. It takes a lot of thought and discussion to solve the problem of orphans for their welfare (Jayasundara et al., 2019). Life as an orphan is relatively difficult, they live without their parents who provide guidance and practice how to live. Thus, poverty exposure to crime and stigmatization, and lack of parental figures need attention (Loubser & Müller, 2011). Orphans support themselves while they have not been able to do work like adults. Work for children will interfere with the psychological serious mental health conditions. This concerns the economic, social and psychological significance of work for adults diagnosed specifically for their psychiatric disability (Stone et al., 2016). Human nature of interdependence has become the motivation to help others. Humans' closest primate relatives, the great apes, have also been motivated to help each other since time immemorial (Hepach et al., 2020).

Art life, especially fine art, is a natural activity and appears to artists to express their inner experiences. Inner polarity is alchemically transmuted in ego surrender, ongoing involvement of the subconscious, and analysis. This activates individual processes as well as facilitates unconscious states of personal transformation (Nikonova, 2020). The transformation of inner experience is implemented in the form of painting, sculpture, and others. Although it manifests

itself in a variety of disciplines that manifest in different ways in art, it is likely to benefit financially from fine arts in popular culture (Lambaria, 2020). The Guyub Trino group took the initiative to create an exhibition, this is to harmonize the relationship between artists and how to share with others. Art and friendship based on the belief that morality are not the only things essential to a truly good life. To what extent and for reasons of morality it is essential for life to be worthwhile. Living a meaningful and non-absurd life without moral values or standards (Jenny & Katerina, 2017). This group is able to provide a pattern of humanistic appreciation that really needs to be supported by the relevant stakeholders. The triple helix cooperation pattern in participating in the recovery pandemic in the arts involves the participation of artists, siding with orphans, and the role of collectors who are willing to share by collecting the works on display. This work of art serves as the spearhead or the main key as a method in the strategy of change and sharing. Artists have a talent for expression and intuition to create works of art that are channeled to other audiences who live it, as well as share it with orphans. Regarding the amount of donations, it shows a positive relationship with macro financial business performance (Gianecchini, 2020).



**Figure 2. Schematic of the triple helix role (Scheme: Raharjo,T 2021)**

### Curatorial Discourse

Based on the artwork presented, it has character and artistic value that deserves thumbs up. They do not abandon the rules of artistry. The work of art plays into the ideal of the ideal manufacturing process. According to the rules of creation the ideal contains a scheme of action which is in harmony with itself. Likewise, works of art as ideals contain the ideal scheme of action of collectors as art observers (Tarasova, 2009).



**Figure 3. Wahyu Teres’s art, describing situation of farmers working in the field (Photo: Committee 2021)**



Artists constantly create works through the media of their choice, bringing out expressions in form, line, color, and composition. Changes in image orientation trigger perceptual reactions giving rise to new compositions, showing image orientation and art compositions are connected with the expression of the artist's way (Lelièvre & Neri, 2021). The artists have processed the tools and techniques that are mastered and spilled on the surface of data or three-dimensional media. Involve new ideas according to their imagination. Improved workspaces provide an arena for individual and collective creativity to create products and experiment with creative ideas using innovative technologies (Schmidt, 2019). Combine process techniques and work techniques that can be used as tools to support the process of authenticating artworks with combinations and classifications (Polak et al., 2017). The next development becomes an exploration, all possibilities to find something new. Emerging artists modifying their work inadvertently can appear to drastically change the subject/motif, method, and concept for their new artwork. Modification of Concepts to generate new art ideas based on their creative vision and to produce more series of artworks than before finding creative visions (Yokochi & Okada, 2020). An artistic and authentic idea, technique, and artistic style. Therefore, the work of art does not stop at a certain age but it will continue to grow along with the soul of the artist's age. They understand creative art as a representation of the spirit of the times, which can be seen in the values of time (Liebscher, 2020).

The styles presented to each artist have their own novelty. At least follow a personal style that is influenced by the environment of ideas and techniques of cultivation. Representative style, especially in the style that represents the real situation in people's lives and forms of imitation of nature. Wahyu Teres' work is entitled Betani as a representational style that describes the state of agricultural life in rural areas (see Figure 1). It is like photographing rice fields with farmers harvesting and planting, a picture of a simple life. The adoption of the theme highlights the beauty of agrarian nature which refreshes the mind when people are busy in modern life.



**Figure 4. Bro Tato's art represent science development from hard hard to soft copy  
(Photo: Committee 2021)**

The painting style develops into an unexpected style that comes together like Serialistic-representative having the original form of the name which is presented in an odd situation (see Figure 2). As a new normal change era that requires everything based on digital

data. Each of these styles characterizes an interest in other people's painting styles and abilities. In this case, the artist is present as a representation of the work created. Style and Techniques naturally shape a person to choose a style that he believes is the best artistic value for him. The communication is between the mind, the work of imagination, and the skills they enjoy. Many self-taught also have good techniques in the realistic that combine palpable and disguised messages on objects with a specific purpose.



Figure 5. Seruni Bodjawati's Art (Photo: Committee 2021)

Likewise, ornamental decorative styles also seem to be a choice among artists (see Figure 3). Art certainly looks for an identity that is thick with the experience environment in itself to seek clarity in the style of its work. The main basis of creativity and expression brings the impact of that difference. Difference is an important point in creating works of art. Artwork will not have allure or can affect the souls of others if it does not have uniqueness and characteristics. There are artists who rely on the level of technical skill, for example, are good at imitating objects such as realist and even surrealist styles. There are also those who rely on creative ideas to find differentiators with existing ones. For example, making friends with other artists and creating works similar to those of his friends. However, there are also those who do have deep experience so that they have a proud track record of dedication as an artist. So expression and appreciation must be balanced as an important step to not only be good at making but also good at communicating their work. Artists who have good talent will try to continue to explore their imagination and distribute the results of their work to the public. Almost all of Guyub Tresno's exhibitors have good track records such as Budi Ubruk, Wiyadi, Wuritual, Komroden Haro, Basuki Prahoro, Laksmi Shitaesmi, Ha Soe, Subandi Giyanto, Hendra Buana, Boni Setiawan and others. They are artists who do a lot of exploration and dedication as artists who already have the historical value of creating the best works.

Indeed, during this pandemic, artists seem to be in suspended animation, although there is still a surge of creation with a special niche of observers. This is because pure art has become part of the domestic expression of the artist. Therefore, the broadcast of the work must be carried out, especially on personal art creation information. Surely at a certain level will get

the appropriate audience. Connoisseurs will also hope that apart from being a proud personal collection, he will also be at heart with the artist. In this harmony, another hope is that the artist will continue to carry out his duties as an artist who has the soul of a professional artist. The principles of a unique artist's soul are of course accompanied by a good soul as well.

In this regard, art exhibitions are a good way to do this recovery. To assess the socio-economic impact on visual artists due to the pandemic, which focuses on vulnerable groups who only rely on their lives in artistic activities. In art culture, which is popular in nature, there is a decline, especially contemporary art, it must be hit harder because of the limited nature of his works as pure art.



**Figure 6. Wuriart's Art (Photo: Committee 2021)**

Various innovations, creativity, best practices and new ways are developed to adapt to the current conditions. The government is busy with refocusing the budget for pandemic recovery, the private sector is carrying out strict efficiency in order to survive. Likewise, the efforts of artists to help others try to create new strategies so that they can play an active role according to their professional fields as artists.

The art exhibition of Guyub Tresno serves as a means of appreciation so that it has value and also appreciates someone's work of art. Artworks created during the pandemic have a special touch when doing activities at home. This can have a recreational impact on the artist and give a sense of pleasure, giving a spiritual influence and the spirit of life can increase the body's immunity. So the impact of artistic achievement is getting better and has an influence on increasing artistic value and understanding in life when it is difficult. The communicated presentation of art works can be appreciated by the public. Exhibition activities are a form of promotion carried out by producers, organizations, or associations of Guyub Trisno by displaying attractive displays. Exhibition as an activity to convey ideas through works of art so that it can be appreciated by the public.

It is expected to be a medium of communication between artists and appreciators. Socially, the works of art that are exhibited can be used for social purposes of entertaining the community. Humanely the social interests of humanity where the proceeds from the sale of works are used to donate or help humanitarian social activities through orphans. There were 118 participating artists from several regions in Indonesia. The exhibition was held at the Yogyakarta Cultural Park. It will take place from August 8-15, 2021. Hopefully, this exhibition can provide immunity for artists, orphans, collectors, and society in general.

## CONCLUSION

The Guyub Tresno exhibition is one of the most awaited exhibitions, especially for artists. It turns out that during the pandemic they have the same anxiety after their creativity is not appreciated by the appreciator. It can be concluded that (1) their expressive activities are unstoppable considering the appreciation constraints caused by the Covid-19 pandemic. (2) there is a sense of empathy for the artists to share with each other during the covid-19 pandemic (3) This exhibition is a forum for friendship between artists and collectors to help each other. The presentation of the exhibition concept through donations to orphans is a good way to show human values. The exhibition, which was attended by artists from various cities, featured works of creation and reflection during a painful pandemic. Hopefully, the Guyub Tresno exhibition can be a form of entertainment in itself to enjoy the works of art on display. The impact can provide pleasure and can ease the burden due to the Covid-19 Pandemic.

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